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21st Century Internships: Engaging Academically And Experientially Prepared First And Second Year College Students

Cynthia Simon

University of New England, csimon@une.edu

Mary C. Black

Pinellas County Schools

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NSEE 2015 Annual Conference

Internship 200: A Case for First and Second Year Students

Cynthia Simon, M.S.

*Director, Internship Office
College of Arts and Sciences
University of New England, ME
www.une.edu/cas/internships*

Mary Black, Ed.D.

*Program Coordinator
Executive Internship Program
Pinellas County Schools, FL
www.pcsb.org/eip*



Audience

Please use the flip chart to share a topic or question you would like addressed during our workshop.





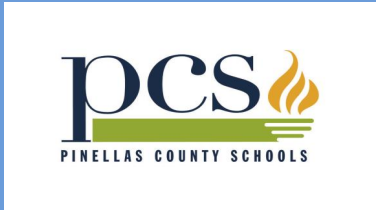
Executive Internship Program

Dual Enrollment Program

Social Science Elective Credit

Teaches Students the Fundamental Concepts of:

- The rigors of attending college
- Time Management for balancing academic studies with other obligations
- Academically-oriented education based upon experience



Executive Internship Program

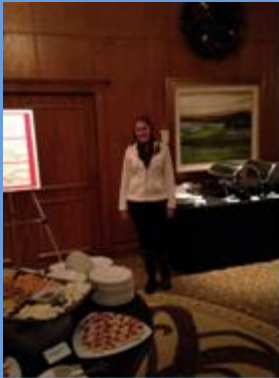
College-Modeled Experiential Program

Professional Internships

Teaches Students:

- The rigors of integrating into the professional
- Professional workforce expectations
- Proper professional workforce etiquette
- How to stand out in a flooded field

Executive Internship Program



Taylor, Hospitality and Management
Event Planning, Catering and Public Relations
Innisbrook Resort & Golf Club
(Hired after the internship, and continues to work there.)

When I arrived at college I was looking for academics and internships. I now know that the career field that I am going into does not start internships until junior year. If it was not for the Executive Internship Program I might have wasted my first two years of college taking classes for a career field I did not like. For me, to be in the Executive Internship Program and to have had an internship already in that career field, I am for certain that I want to be in that field, so I won't be wasting any of my time. I did not find internship available to freshman or sophomores in my career field."



Alyssa, Hospital Rotations (ER, RT, OR, OB, Infection Control)
Northside Hospital and Tampa Bay Heart Institute
Florida Hospital North Pinellas

"During my last day of interning I was in the OB. I met a Nurse named a former student of EIP. She was now an obstetrics nurse at Florida hospital. When she was in high school she interned at Florida Hospital and now had a job there! It really showed me what opportunities this program can offer. The Executive Internship Program means opportunity. You're treated as an adult and shown that hard work and effort initiate success."

Executive Internship Program



**Briana, Pharmacist
Walgreens Pharmacy
(Hired during the internship, and
continues her employment there.)**

EIP has prepared me for the next step of my life and has reassured me that pharmacy is the career I am destined to pursue...EIP has taught me to break my barriers and face my fears no matter how big or small like public speaking or making mistakes. Overall this course has been the most valuable experience of my life and has framed me for my future.



**Nicholas, Athletic Trainer, Sports Medicine
Pinellas County Schools**

“One of the best educational decisions I have made thus far has been participating in the Executive Internship Program... EIP has prepared me to enter the workplace... I found it extremely valuable to be able to actually learn in the field that I aspire to enter. I have been able to talk to athletic trainers and physicians about different ways I can boost my resume and increase my chances of making my dreams a reality.”

Executive Internship Program



Micaela
Business, Non-Profit Organization
Dunedin Fine Arts Center

The Executive Internship Program meant to me that I am ready to pursue a career in whatever I choose, that I am a smart and competent individual who would be an asset to any organization... I now attend the University of South Florida... I did feel prepared when I got to college because the EIP program also taught me about communicating with professionals and it made me feel confident to go to office hours and speak with my professors (even if it was to just introduce myself). When I arrived at college I was looking for academics and internships and shadowing professionals in my field so I could better understand what I am studying toward. I have not found any yet. But I am looking and hope to find some soon."



Hailey, Speech and Language Pathology
Pasadena Fundamental Elementary School

"This internship has been a huge part of my life! I learned so much, met so many people, and made decisions based on my experiences with EIP. Without EIP, I would still be very indecisive about a college major ...I am confident that Speech-Language Pathology is where my heart is..."



Executive Internship Program

Who are these Students?

- They begin college after interning 300+ hours in professional internships.
- They typically enter college with 20-30 academic credit hours.
- Internship opportunities keep them from getting lost in immature behaviors (the reason why most left the high school setting for EIP).
- Internship opportunities keep them from losing their high energy, motivation and passion.
- They usually know their major focus when they begin college and just need guidance on how to get it done in the most efficient and meaningful direction to expedite their path.
- They see the bigger picture of what it takes to succeed.



Executive Internship Program

In increasing numbers, across the country:

They are ready for you!

Are you ready for them?



Preparing Your Institution for 200-level Internships

Patience and Persistence

- It can take years to establish and then entrench into your institution

Top Down Approach

- Canvass Deans, VP's, Provosts and Professional Advisors
- Canvass Chairs and Faculty Advisors
- Work with Chairs to add curricular internships to course listings, one at a time per department if necessary
- Get 200-level internships through curriculum committee as general electives



Preparing Your Institution for 200-level Internships

Bottom Up Approach

- Encourage students to ask for internships
- Encourage families to ask for internships
- Add to the students' four year academic plan
- Publish promotional materials and distribute widely:
Admissions, Resident Advisors, Area Coordinators, Orientation Committee, Alumni Office, Campus Club Presidents, First and Second Year Experience Coordinators, Leadership Program Coordinators, Posters...
- Use social media and websites to advocate on the grassroots level
- Join committees, attend events that offer avenues to advocate
- Spotlight existing 200-level interns



Assimilating and Preparing Students for 200-level College Internships

Assimilation

- Create a dialog with local secondary institutions that offer experiential programs – discuss the extent to which their students leave HS mentored and prepared.
- Many students will already have experiences, such as volunteering, leadership roles, internships, and jobs, and are already assimilated to EE!

Preparation

- Offer workshops
- Host 200-level intern spotlight lunches or events
- Hire 200-level intern ambassadors (WS students)
- Assist students in getting internships appropriate to their knowledge and skill level (i.e. hospital ER volunteer)



Student Testimonials: Answers to the Question,

“Why should we offer internships to first and second year students?”



“It helped determine that I needed to change my major. It’s pivotal to understand what we want to do”.

Tyler, Applied Social and Cultural Studies & Business Administration with a concentration in International Business; Minor in Education



Ashley, Medical Biology

“So many Freshman and Sophomores are undecided. An internship can really help you decide your career.”

“In Freshman year I was planning out all the things I wanted to do: Go to Spain, get an internship... I didn’t want to cram it all into my last year. Plus, it’s an investment in alumni. Anyway, you shouldn’t put age on experience.”



Chandler, Communications

SPOTLIGHT ON 200-LEVEL INTERNS!

FRESHMEN

Rebecca, *Shadow*, **Advanced Orthopedic Specialists, NH**



Lilli, *Education & Aquarist Intern*, **Save the Bay Exploration Center and Aquarium, RI.**



SOPHOMORES

Allison, *Emergency Medical Technician*, **Funtown Splashtown USA, ME.**



Phil, *Intern*, **Chester County Conservation District, PA.**



SUCCESSIVE (2nd time)

Josh, Freshman, *Ranger Assistant & Campground Host*, **Salcha River State Recreation Area, Alaska State Parks, AK.** *Fish Technician*, **Saco River Salmon Club, ME.**



Nick, *Aquaponics Intern*, **Fluid Farms, ME.** *Manager*, **UNE Clownfish Breeding Lab, ME.** *Hired by fluid Farms summers and PT, then FT permanent post-graduation.*





Course Description

INTS 200: Internship

An internship is a high impact learning experience where students immerse in a professional setting for academic credit. Students shadow, volunteer or work in a private company, organization or government agency within the local community, nationally or abroad. The semester prior, students are assisted in preparing their application materials, and in the search and application process. During the semester of the internship students follow a course curriculum including, 40 contact hours at the host site for each credit registered, participation in classes or meetings, completion of homework assignments that support student learning and career reflection, and end of semester evaluations. Internships culminate in a letter grade determined by the above criteria. First or second year standing required. Written approval of course instructor required prior to the internship semester.

3.000 TO 4.000 Credit hours

Presently, I offer this course for BIO, ENV, HIS, and MAR.

ART allows first and second year students to enroll in the 400-level ART internship.

Business is offering the course beginning Spring '16.

Work Session to Address Identified Remaining Challenges and Assist with Implementation.

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