

# Stop the Bleed: A Community Event

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#### Fall 2019 Event at UNE Save a life • 46 health professional What everyone should know to stop bleeding after an injury students were trained: o 23 Physician Ensure your safety. Assistant 9 Nursing o 9 Pharmacy o 2 Physical Therapy Is a trauma first-aid kit available? 2 Dental Medicine • Students had hands-on Where is the wound? experience with: Use any clean Applying tourniquets Apply steady direct pressure Shoulder Packing wounds directly on the Working in interprofessional Is a tourniquet teams any gauze, or clear direct pressure. (graphic from American College of Surgeons, 2020)

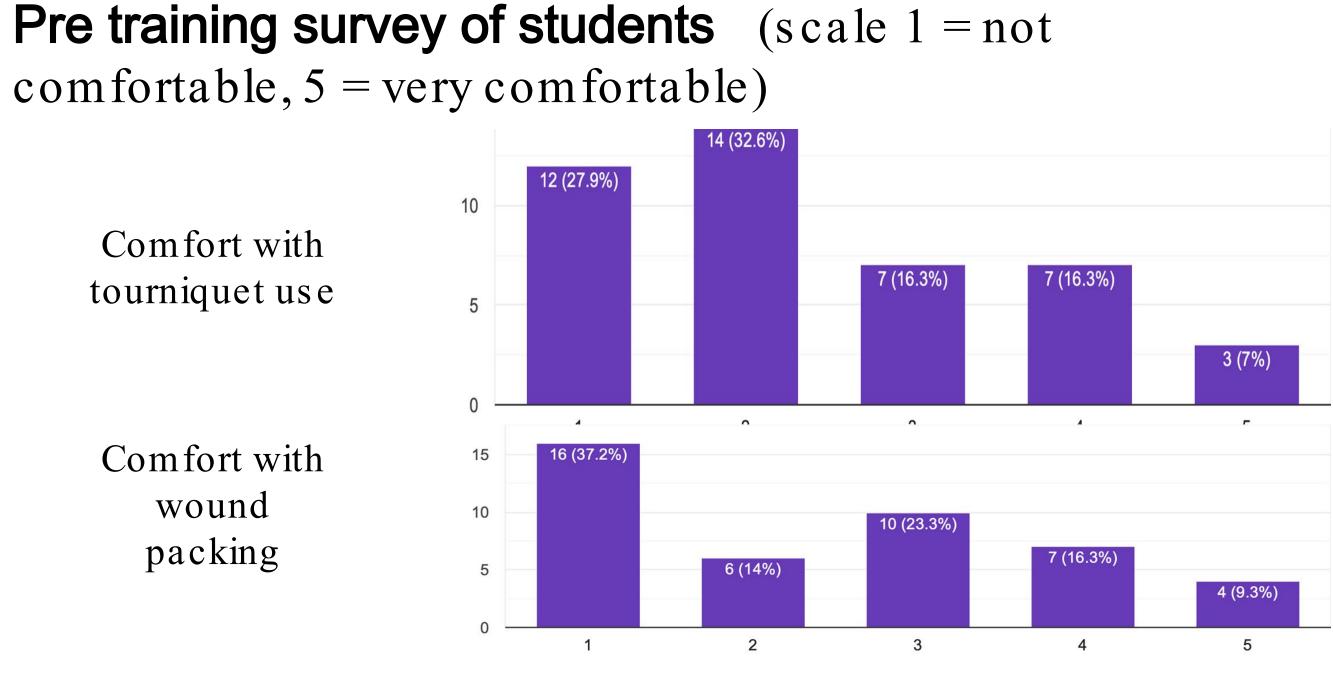
# What is Stop the Bleed?

Stop the Bleed is a national awareness campaign that was introduced by the White House in 2015 in response to the tragedy of the Sandy Hook shooting in 2012. The campaign emerged as a way to improve survival rates by providing bystanders with adequate training to know how to stop the bleed.

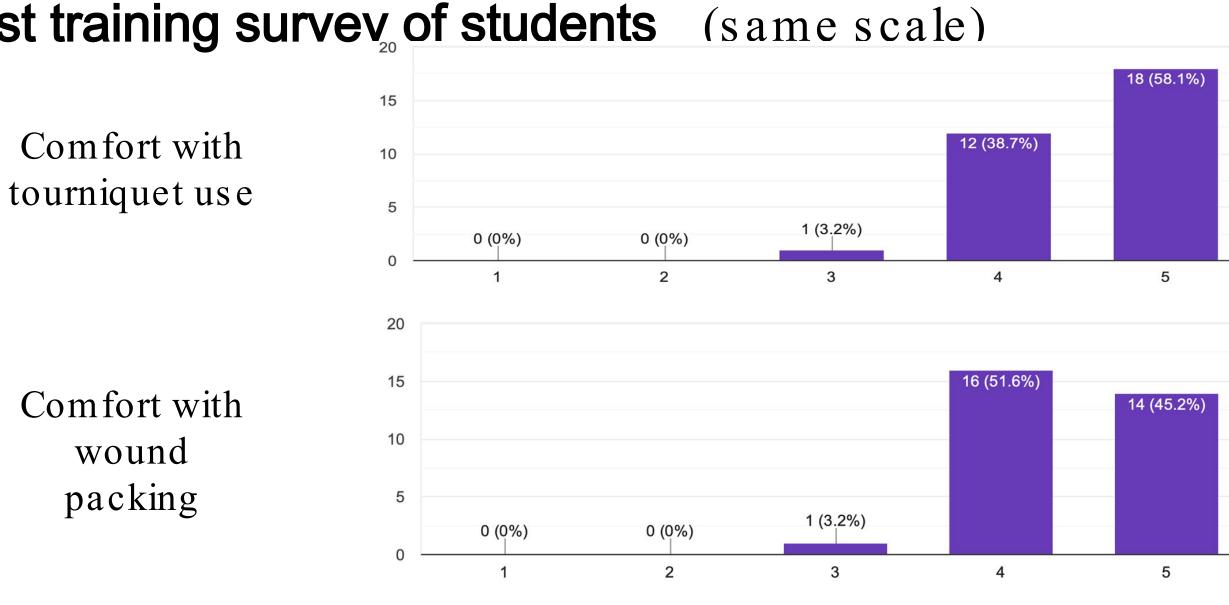
("Stop the Bleed," 2020)



# Past Training Survey Results at UNE



#### Post training survey of students (same scale)



(Blackman, Butler & Doroshenko, 2019)

### Serving the Community

In all health professions, the best care involves creating a community that's informed and empowered about their health. At UNE, this event allows our programs to practice that very philosophy.

Why engage the public? Preparation and awareness can make a life or death difference in an emergency.

- In the spirit of community health awareness, the American College of Surgeons has directed instructors to temporarily cancel Stop the Bleed courses to encourage social distancing guidelines
- The COVID-19 virus reminds us how individual choices around health and wellness impact our community. In this crisis, we rely on people around us to be informed and cooperative with health recommendations. Stop the Bleed and similar programs run on this very idea.

#### The Hartford Consensus

### "If you see something, do something"

The Hartford Consensus consists of compiled recommendations from The American College of Surgeons, representatives from the U.S government, and emergency medical response organizations, among others. They have created and produced documents that address policies to "enhance the survivability" of those affected by horrific events.

(American College of Surgeons, 2020)

- T- Threat suppression
- H-Hemorrhage control
- R- Rapid
- **E-** Extrication (to safety)
- A- Assessment by medical providers
- T- Transport to definitive care

(Burns, Jacobs, Jong & Langer, 2016)

### Goals for Future Trainings at UNE

- Expand training to community members
- Continue pre/post training surveys with additional information:
  - o Participant's occupation
  - Previous experience with wound care
- Develop a live simulation for hands-on experience

#### References

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