YOUR NAME
COULD BE HERE!

NOR'EASTER NEWS:
PICK ONE UP!

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How the Nor'easter Has Helped Me, An English Major

BY CONSTANCE GLYNN
Nor'easter Staff

When I first joined the Nor'easter News staff last year (my first year at UNE), I was looking to meet other English majors. What I was looking for is not exactly what I found, but I am in no way disappointed. I have found a group of people who understand the importance of being part of the only student voice on our campus. Writing for the newspaper has helped me in tremendous ways, by gaining both soft and hard skills. What I have learned from being a part of the newspaper team has expanded the skills I’ve gained in my English classes, and it has helped me in unexplainable ways in keeping on top of the field that awaits me upon graduating.

Writing an article for the paper is nothing like writing a paper for class. It has exposed me and challenged me to learn different styles of writing; styles that you can only learn with journalism experience. In the classroom, the knowledge gained is a bit limited. I learn about books and theory, but I don’t get the chance to write from a personal point of view. I never get the chance to write about exciting things around campus, for I’m always writing the typical essay. This can get very dry after a bit, and the different sections in the newspaper have something for every writing theme. On the newspaper, I have had the opportunity to write every kind of article, from news to opinion, and even a book review. I have learned how to incorporate sources into a news article to make it factual. I have learned how to voice my opinion without bias, and how to persuade people in the process. In writing for the features section, I have learned what appeals to people the most and how to be convincing in my reviews. Moreover, the newspaper stresses formal writing, which is something we all lose touch with at points. Yet I guarantee that no future employee will appreciate text talk, and my professors certainly don’t.

Besides the writing aspect of the paper, the paper has enhanced my communication skills. Written word is just as important as spoken word, even in my field of study. As a writer for the paper, I have had the chance to interview many people; people whom I wouldn’t get the chance to talk to otherwise. The discussions that I have had thus far have done more for me than anything I will ever learn in the classroom. Only in a conversation can you hone the intricate skills of communication, and the newspaper has allowed me to do this. This skill will aid me greatly in future interviews and presentations. It is my opinion that the ability to communicate is becoming very rare in today’s world. It is so easy to lose ourselves in texts and social networks, but it is imperative to know how to talk to people.

To have the opportunity as an undergraduate to be such a big part of the Nor'easter staff will help me immensely in my future. When I enter an internship in the journalism field, I will be able to keep pace. If I decide to apply to a graduate school, this leadership position and unique experience will give me an edge. My future employees will be looking for experience, and I will have it. Even if I remain unemployed for the rest of my long life, I will be happy for I have the skills to convey my thoughts in words in ways that people who do not write and expand their development in communication do not.

Would you like to advertise within the Nor'easter News?

Want a cheap, easy way to connect with the UNE community?

Contact our Advertising Manager:
Sean Doyle
sdoyle@une.edu

Are you a local business, restaurant, agency (etc) that would like to target students?
Reflections from the Staff Advisor of the Nor'easter News

BY KARL KOEPPLE
Nor'easter Staff Advisor

When the Editorial Board of the Nor'easter News started talking about putting together this issue focusing on recruitment and spreading the word about the newspaper, I had the idea of offering my perspective of why I have chosen to be involved with college newspapers in a few different settings. I, like many of you, came to college and got involved in different activities by word of mouth, involvement fairs and just overall curiosity. I also quickly realized that it was the best way to make friends in my new environment. I, like many people, got involved with my college newspaper by a coincidence, and what I now know as being in the right place at the right time. I was interested in learning how to layout text and graphics and make advertisements for another organization I was involved in. I was told, by the newspaper editor in chief, that if I laid out a few pages for the campus newspaper I could use the software for my other organization. After I started talking about it with peers, I realized that people did not really have any clue what it takes to put together a college newspaper and why someone would do that kind of work. I did have some of these doubts, and I am sure that some of you that are reading this are nodding your head to this. That is a natural reaction. I actually remember making a phone call to my parents trying to find some reassuring encouragement that this would be something good to get involved in because it sounded so daunting. My father immediately tried to sell me on how no one actually writes anything anymore, much less prints it, and that I needed to embrace the power of the printed word so that my generation did not do away with it in favor of the more convenient computer or smartphone.

What is this power of the printed word that he mentioned? People frequently talk about how they feel they don’t have a say about anything in life anymore. Also, that young people have grown complacent and there is no more challenge to the status quo. What better spot than a college newspaper to challenge the status quo? As a writer or editor to think “it’s our paper. Our paper. It’s our paper. It’s our paper.”

The Nor'easter News: Our Paper

BY BRANDON HOTHAM
Nor'easter Staff

When I was first asked to take the Editor-In-Chief position for the Nor'easter News, by the now past Editor-In-Chief, I was really, really nervous. However, I also knew it would be a great opportunity. When I took the position, I already had a few executive leadership positions under my belt (not to toot my own horn, I’m just trying to create a context). I had been writing for the paper my entire first year here at UNE, mostly taking opinion pieces. Then, I became the Opinion Editor. Now...Editor-In-Chief. I was told it would be a lot of work, and it is. It is by far one of the most challenging and grueling jobs that I have ever had. I don’t say that so that people will be afraid of the position or pity me. They shouldn’t. The skills and resources that I have gained from this position are too numerous to list. It’s been an absolutely remarkable experience thus far.

When I first started in the role of EIC, I thought “this won’t be too bad.” After all, it would just be helping to create story lists, checking in with section editors, writing a few stories, planning meetings, assisting in layout, assisting in advertising and business endeavors, reading the paper when it’s put together before it goes to print, sending it to print, etc. I thought I could handle it. What surprised me was that there was even more to the position than what’s listed above. It’s a responsibility (not to go all philosophical on you, but stay with me). I think it can be easy for people who aren’t involved with the newspaper as a writer or editor to think “it’s just a newspaper.” In some cases, they are right. However, in my position as EIC, I see the countless emails that come in about opinions students express, I see the emails from Biddeford and Saco residents who read our paper. Paper. Paper. Paper. I think that’s just it. Many EICs can become possessive of a newspaper. After all, it’s hard not to when you eat, sleep, and breathe the Nor'easter News...especially when production time comes around. However, the Nor'easter News is not my paper, it is not the editorial staff’s paper, it is not the writer’s paper...it’s our paper. Our paper. Our paper.

My hope is that my fellow students better realize (although a lot of them already do) what the Nor'easter News is and, more importantly, what it does. The Nor’easter News provides a place for students to submit almost anything. It allows them to have a voice, to share concerns for our community, to start a conversation in print that can bring about results. It’s a powerful publication, one that students who aren’t taking notice of it should. I know I’m biased. However, if you are still skeptical, pick up a copy. Take a story. Write an opinion piece about something that you have always wanted to express. Cover a sporting event and report on it. Cover an art opening or a visual performance and report on it. Take and write a breaking news story. You will be surprised with the reaction your coverage gets. People take notice of our small university’s student-run newspaper. Our paper.
BY ALEX RUBIN
Nor'easter Staff

Being on the newspaper doesn't necessarily mean you have to write a story. There are other aspects that go into producing a newspaper that may be of interest to you. Some include photography, business, advertising, and layout.

When everyone's stories are in and all the pictures are taken, the actual paper still has to be put together; this is where layout comes in. You don't need to be in graphic design or know how to work some fancy software to do layout, but it does take some patience and creativity.

I began to learn layout in high school, so I had a bit of an advantage coming into the Nor'easter News by already knowing the ins and outs of Adobe InDesign, the program used for the layout of the newspaper. However, I was new to it at one point, and it took practice to be able to know exactly how to put everything in, learn all the shortcuts, and overall know how to layout a nice looking newspaper.

Laying out an entire paper can seem overwhelming at times, but you always have someone to back you up. You also just have to realize going into it that the project is going to take a while. It's not a simple process, but once you get the hang of it, it's not so bad.

The Layout Editors work closely with all the other editors because they have to get everyone's submissions in. They also work with the Editor-In-Chief and Managing Editor if something doesn't look right during the editing process. Layout Editors don't have their name printed under an article or photo, but they are the people who spend hours on a weekend or throughout the week strategically placing every story, ad, and photo to fill every single space of the paper and have it ready by the deadline.

Producing a paper is hard work and it takes some practice to get it just right, but it can also be fun and eventful. Layout is kind of like a big art project; making everything look nice and organized and using all sorts of tools to do so. It's great to see a finished product and know that you put it all together. Being a Layout Editor really makes you realize what goes into the newspaper, from the view of staff and writers, as well as the part you do.

As a Layout Editor, I take pride in my work and feel very accomplished when the newspaper hits stands. I can look at it and see the work I've done. If you're interested in layout, it's a great opportunity to learn a new skill and feel as if you've truly accomplished something at the end of the day.

BY KYLIE GALLIANI
AND SEAN DOYLE
Nor'easter Staff

Kylie Galliani:
Nor'easter News is clearly made up of a staff of editors in charge of stories and writing, but two positions on the staff tend to most of the behind-the-scenes work. Without these two positions—the Executive Business Director and the Advertising Manager—the paper would not be able to be produced. Writing for the newspaper has given me a chance to learn more about current events and improve on my writing skills, and the business aspect has taught me some entirely new abilities.

I was not aware of what the role of an Executive Business Manager fully entailed when I first ran for the position, but I wanted to take on the challenge. Most of my duties involve working with the Student Accounts Office and the Campus Center Office in order to manage the newspaper's budget; including depositing advertisement money and paying the printing company. This position has taught me more responsibility and organization, and I have learned the insides of business operations. I have also created new connections in the business world that I work with as well as the newspaper staff. After graduating from UNE, the knowledge gained about the business department will assist me in future decisions and employment opportunities.

Sean Doyle:
Not only does the Nor'easter News offer a plethora of writing, and editorial positions, it also offers a business side. As the Advertising Manager for the Nor'easter News, I have acquired invaluable experience and knowledge. As the Advertising Manager, I have been able to improve in numerous areas of business including, but not limited to, negotiation skills, client recruitment, client relations, media selling, sales calls, graphic design, billing, payment collection, bookkeeping, market analysis, time management, communication, interpersonal skills, conflict resolution, independence, and much more.

As a double major in Business Administration and Sports Management, the skills and experiences I have gained from being involved in the paper as a writer, the Sports Editor, and Advertising Manager are very transferable into the workplace. The experience of being the Advertising Manager has been just as valuable, if not more valuable, as any internship experience I have had. The best part about the position is how realistic it is. The position is fun, exciting and fast paced. I like working with people and this position is all about the people. The client relation portion is the part I find most enjoyable. Meeting with business representatives and talking about their business' goals and where the Nor'easter News falls into that is intriguing and rewarding. The challenges that I have been able to overcome through the newspaper have helped me grow as an aspiring business professional.

The Nor'easter News is a business. Yes, it's a student club and organization, but we operate like a business. It's been great helping the Nor'easter News to make money, while also creating a place for students to express their voice and opinions.
How the Nor'easter News Can Help YOUR Future

BY SEAN DOYLE
Nor'easter Staff

"Writing for the Nor'easter News is one of the best on campus experiences students can get in terms of resume building and skill development. Writing and communicating is among the top skills employers look for when they hire. It doesn't matter if you plan on working in a research lab, an office or in an environmental field, you'll be expected to have communication abilities. Writing teaches discipline, accuracy, creativity, detail, organization, problem solving and a host of other qualities employers require. It also shows you the power of words, professional responsibility and ethics. I encourage students to explore the option of working for the Nor'easter News, regardless of your major."

Jeff Nevers, Coordinator of Employee Relations for the Office of Career Services, had exactly that to say on joining the Nor'easter News. He highlights not only the career skills one will develop from the experiences of working with the Nor'easter News, but there are numerous and excellent leadership opportunities that are available to UNE students within the Nor'easter. The skills one will acquire from one of the many open editorial positions include time management, communication, creativity, a strong work ethic, accountability, and many other important career skills regardless of major.

Regardless of the profession, communication skills will always be required by nearly every employer. The newspaper offers an excellent opportunity to polish both written and oral communication skills. For almost any job, regardless of major or profession, people have to communicate with people, and they have to do it effectively. What better way than to do it for an on campus media outlet?

Working on staff at the Nor'easter News, you consistently interact with others. The newspaper is a team effort, which allows for great development of learned communication skills. The newspaper also requires editors to make some hard decisions occasionally. Being able to effectively communicate and articulate your point is an important aspect of communication, and one that can easily be learned in an Editorial Board Meeting or Staff Meeting on the Nor'easter News. Working effectively with others is important, and this is what we thrive on at the Nor'easter News.

Being involved in the paper is a great experience to get some excellent work related skills, in a low pressure setting. Newspaper involvement is a fun way to build your resume and gain invaluable work experience. The Nor'easter News offers such a vast number of different ways to get involved, and build a plethora of usable skills.

The Nor'easter News is constantly looking for talented writers, and currently it is looking for motivated and enthusiastic people to fill some of our open editorial positions. If you have any interest in getting involved in the paper, feel free to contact anyone on the Editorial Board. You can also contact our Editor-In-Chief, Brandon Hotham, at bhotham@une.edu. We look forward to hearing from you and working with you!

Why UNE Students Should Have a Voice

BY DANIELLE CROPLEY
Nor'easter Staff

The right to free speech is one of the greatest freedoms we have as American citizens. That being said, the ability to form and articulate one's opinions during our college years is a crucial part of developing our own system of beliefs. At UNE, we all have the right to express ourselves, through many different outlets, but one of the best means of self-expression is through the Nor'easter News.

As a regular student-run publication, the Nor'easter News gives students from all walks of campus life access to voicing how they feel on nearly any part of UNE, their community, and even the world around them. By writing down and publishing how we feel, react, and think, we as a student-body can fuel the fire of change. No matter if you are a first year student or graduating senior, or if you commute to classes or live in one of the Residence Halls, every student at UNE has a right to speak out, now more than ever. It has become very apparent to me that fewer and fewer students are stepping up to say how they feel in a way that truly gets their point across to a large audience. I know that UNE students have valuable reactions and outlooks on all things that influence or affect our institution, and it's time that we take advantage of our rights.

We are a nation, a community, and a school that doesn't allow the stifling of student beliefs but, in fact, highly encourages intelligent, probing questions related to the current topics of the world. The Nor'easter News is there for students to think, react, and write about their beliefs, and now more than ever, it's the time to do so.

Nor'easter News is Online!

You can catch up on all the latest articles, pictures, and videos; post your comments; browse the newspaper's archives; and suggest your own news stories or events.

Check us out now at noreasternews.com
The material contained herein is the property of Nor'easter News and appears at the sole discretion of the editors. The editors reserve the right to edit all material. The opinions expressed in Nor'easter News do not necessarily reflect the views of the editors.

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Biddeford, ME 04005

Nor’easter News is a student-run bi-weekly publication dedicated to providing news and information relevant to the UNE community. Editorialy independent of the university and its administrators, Nor’easter News pursues such content freely and thoroughly, following professional journalistic standards in writing and reporting. Nor’easter News is committed to serving as an open forum for thoughtful and diverse discussion and debate on issues of interest to the UNE community.

Editor-In-Chief
Brandon Hotham

Managing Editor
Alyssa Fastnacht

News Editor
Constance Glynn

Features Editor
Steve Scrivener

Sports Editor
Sean Doyle

A&E Editor
Tanya Lawrence

Opinion Editor
Danielle Cropley

Web Designer/Editor
Aaron Fullerton

Executive Business Director
Kylie Galliani

University Liaison
Katelyn Kaulback

Photography Editor
Perri Fine

Layout Editors
Alex Rubin
Mandy Rancourt

Advertising Manager
Sean Doyle

Administrative Advisor
Daryl Conte

Staff Advisor
Karl Koeppel

Voice
(continued from page 5)

and answers to the world we live in. Everyone has an opinion, and while some will continue to keep those opinions to themselves, the opportunity for those who can state their ideas is presenting itself here and now. Whether you whisper to your friends walking to class, post on Facebook how you feel, or even if you just keep everything locked up in a diary, the Nor’easter News is waiting for those ideas on current events to generate a publication that truly voices students’ opinions.

Every one of us has made it to UNE, and therefore has the ability to make an educated argument worth reading by both faculty and other students. Posing written arguments, while potentially challenging, is a beneficial exercise that will not only cause others to think, but will give you a chance to make a difference, even if it’s only for a day. Seeking change thorough written word is a human tradition and past-time that has lived through our history thus far, and should not start dying off at UNE. We need to plant new seeds of change, and your words are the means by which those seeds will grow.

Not only is bringing

about change an important result of giving one’s opinion, but doing so in a controversial way is key. Controversy breeds more controversy, which ultimately means that students will think based on the ideas that you have come up with. While not all controversy is positive, all of it causes people to open up their minds, to at least hear what another person has to say. I’m not saying any one opinion will change another’s, but it will inspire others to defend their beliefs in a healthy manner. Expressing oneself is a risk that is worth every reward.

Now this is, potentially, one of the preachiest articles I have ever put together in my history at the Nor’easter News, but, frankly, it’s needed. Students need to say something, anything, and everything about how they feel because, while silence may be golden, it’s deathly boring. I know that no one wants to be viewed as dull, so stand up and say how you feel. While other forms of expression can be found at UNE, writing, no matter how good you think you are at it, is a way of allowing opinions to be heard and never forgotten. Memories are fleeting and thoughts fade, but words are forever. Just something to think, and hopefully, write about.

Everyone should have and express their opinions and voice.
Voices in the Crowd: Why do you like being on the Nor'easter News Staff?

BY DANIELLE CROPLEY
Nor'easter Staff

“I am involved with the newspaper because it’s an enjoyable activity that helps build my resume. It also builds a professional skill set.”
-Sean Doyle

“I got involved with the Nor'easter News last year during my Freshmen year. Last year, Senior Brian Maldoon wrote his weekly rant “Doony Tunes,” and needless to say that when he graduated someone needed to fill his shoes. I decided to step up to the position. I have really enjoyed being able to share my random, yet hopefully entertaining, thoughts with the UNE Community. Never in a million years did I think I would ever be involved with a student-run newspaper, let alone have my own reoccurring column. With that in mind, I've come to enjoy writing my weekly rants, and I hope that you all enjoy reading them too.”
-Steve Scrivener

“I love being on the Nor'easter News because it allows me the chance to get to know some great peers, and create UNE’s student newspaper! Plus, the process of finding news stories and printing information that's relevant for the UNE Community is really exciting. I love it.”
-Brandon Hotham

“I like being on the Nor’Easter News staff because I enjoy working with intelligent, dedicated photographers and helping them express their photography skills to our campus.”
-Perri Fine

“I love that I have been able to meet so many people and stay so involved.”
-Alyssa Fastnacht

Nor'easter News Holds Editorial Board Elections on February 16, 2011 at 9PM in Marcil 323!
Please Self-Nominate: Email our Editor-In-Chief if interested!

The Positions Available Include:
Editor-In-Chief
Managing Editor
News Editor
Sports Editor
Arts and Entertainment Editor
Opinion Editor
Advertising Manager
Layout Editors (2 Available Positions)

FMI, Contact our Editor-In-Chief, Brandon Hotham, at bhotham@une.edu!
**College Community Mentoring Program**

Do you want to get involved in local communities?
Like working with children?

**CCMP** is a student volunteer organization that works with children and youth in local area schools, and we want YOU to be a mentor!

You don’t have to be perfect, or experienced, you just have to be YOU! All it takes is one hour a week.

Pick up an application outside of Decary 330 today!

**For more information, contact:**
Marie Hubbard, CCMP Coordinator
mhubbard@une.edu / x 2294 / Decary 330

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**CARDIO CLUB**
**Spring 2011 SCHEDULE**

**CLASSES START JANUARY 24**

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FMI: E-mail Margaret
mhutton@une.edu

Please check room schedule as locations do change.
RBC = Racquetball Court
MPR = Multi-Purpose Room

*Hatha Yoga starts on February 2
**Another AquAerobics class will be coming in March